

sudbury Living

lifestyle & home show

SPRING 2010

SUNDAY, APRIL 11, 2010 CARUSO CLUB, SUDBURY

EXHIBITOR AGREEMENT



SPACE IS LIMITED - RESERVE YOUR BOOTH TODAY!

Sudbury Living magazine was launched by Laurentian Media Magazine Group in the fall of 2007. The magazine is published four times per year. It is delivered to 10,000 homes and has a growing subscription base in Greater Sudbury. The magazine is also available at select newsstands in the city, including Chapters. Past issues can be viewed at www.sudburylivingmagazine.com.

Sudbury Living is for people who enjoy life. It combines smart, lively service journalism with personality profiles and interesting stories that define

Sudburians and their lifestyles. It is about people and the things they enjoy doing.

Sudbury Living, Sudbury's premier lifestyle magazine is bringing its pages to life once again with the Spring Lifestyle and Home Show. This show will bring together local experts in the areas of home décor, fashion, food, gardening, arts and culture, health and fitness. Exhibitors will be given the opportunity to feature their products and services to a targeted and engaged audience.

Whether you are a new business or have been here for many years, the *Sudbury Living* Lifestyle and Home Show lets you talk with your loyal customers and gain new ones.

Benefits to being an exhibitor:

- Interact with customers.
- Sell product at your booth.
- Build new relationships.
- Meet fellow business owners.
- Cost effective marketing.

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CONTACT DETAILS

Business name: _____

Name: _____

Street: _____

City: _____

Province: _____

Postal code: _____

Business phone: _____

Fax: _____

Home phone: _____

E-mail: _____

Website: _____

Exhibitor Name: (to appear in marketing materials) _____

BOOTH CATEGORY

- Arts Food & beverage Fashion Gardening Home décor Health and wellness
 Travel Home Reno Other: _____

EXHIBITOR INFORMATION

- Exhibitors to begin set up Saturday, April 10 – time to be determined
- Each booth contains an 8' table and a table cloth
- Exhibitors are required to bring their own extension cords
- All exhibitors will be listed on www.sudburylivingmagazine.ca/show and in the show program

EXHIBITOR BOOTH SELECTION: (please select)

Main Showcase

\$315 (includes GST)

Main showcase features booths in all categories.

Booth sizes in this room are 10' x 8'.

Delegate Bag Insert

(Complimentary for returning exhibitors)

\$157.50 (includes GST)

This option allows you to put one piece of promotional material in each delegate bag.

www.sudburylivingmagazine.com/show

PLEASE ANSWER THE FOLLOWING:

- I will require electrical
- I will donate a door prize to the show
- Require a table Yes No
- I will require _____ chairs
- I plan to sell product at my booth
- I will require wireless internet

PLEASE DESCRIBE YOUR BOOTH (ex. pop up display, etc)

LIST OF BOOTH PERSONNEL (maximum of two people at the booth at one time, including yourself)

1. _____ 2. _____

Miscellaneous requests:

PAYMENT INFORMATION (PAYMENT MUST BE RECEIVED UPON BOOTH RESERVATION)

Visa MasterCard Amount: \$ _____

_____ Expiry date: /

Name on card: _____ Signature: _____

EXHIBITOR DISCLAIMER

The Exhibitor’s property shall be placed on display and exhibited at his/her risk and The Sudbury Living Lifestyle and Home Show assumes no responsibility for loss or damage thereto, before, after or during the Show. The Exhibitor shall assume all responsibility for loss or damage to his/her property due to fire, theft, flood, or any cause beyond the control of The Sudbury Living Lifestyle and Home Show. It is suggested that the Exhibitor arrange for sufficient public liability insurance extended to cover participation in the Show.

All payment must be received prior to the show date. If payment is not received The Sudbury Living Lifestyle and Home Show reserves the right to cancel the Exhibitor space.

The deadline to cancel Exhibitor space is two weeks prior to the show. If an Exhibitor cancels their space after this time all monies shall be forfeited.

Move-in and move-out times will be designated to ensure safety and efficiency. The Exhibitor agrees that no display may be dismantled or goods removed during the entire run of the Show, and remain intact until the end of the show.

CONTACT: MELANIE SMITH, MARKETING & EVENT COORDINATOR, NORTHERN ONTARIO BUSINESS, 158 ELGIN STREET, SUDBURY, ON P3E 3N5
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